

**CROOK COUNTY PARKS & RECREATION DISTRICT – POOL ADVISORY COMMITTEE
296 S MAIN STREET
PRINEVILLE, OREGON 97754**

The regular scheduled meeting of the Pool Advisory Committee of the Crook County Parks & Recreation District, Crook County Oregon held at The Crook County Library Broughton Room, 175 NW Meadow Lakes Dr, Prineville, OR, on April 4, 2018, was called to order by Mr. Looney at 1:34pm.

COMMITTEE MEMBERS PRESENT: Wayne Looney, Dick Hollenbeck, ZuAnne Neal, Raquel Swain, Bill Zelenka, Linda Adams, Fred Stratton, Walter Carter, Mary Opperman, Gary Goodman, Susan Crawford, Stacy Smith

STAFF: Duane Garner, Cassy Sykes

SDAO MEETING FACILITOR: Bob Keefer

GUESTS: Jeremy Logan, Scott Kuyper

PRIOR MINUTES: Mr. Looney made a motion to approve prior minutes from March 21, 2018; Ms. Crawford seconded; all in favor.

Mr. Looney and Ms. Crawford gave a presentation last week at What's Brewing? about the possibilities of a new pool and funding options of a new pool. Mr. Looney felt the presentation went well but was disappointed not more people were present. Mr. Looney felt that there were good questions asked during the presentation and that attendees left with a better understanding of this project. Ms. Crawford talked about the Parks & Rec District moving their boundaries during the presentation which became a big topic during the presentation. Ms. Crawford was also disappointed that more of the younger age group was not present and suggested that the committee needs to reach out to the younger age group to get them involved and informed.

Mr. Keefer discussed public outreach forums, how the committee wants to get out there, show renderings and get feedback; that clear information needs to be delivered to the public and to be sure that enough information is given; suggested to start doing outreach forums this month so that if the District decides to move their boundaries then this project plays into it. Mr. Looney stated that he and other committee members have devised a list of about 100 key community members that should receive written invitations to the public forums so that they can help pass along the information, the public forums will be advertised and open to the public also. Ms. Neal suggested catering each of the forums to where the meeting is being held and the type of audience that may be attracted. It was agreed that public forums will be held as open houses with minimal presentations but to have a presentation/slide show going for informational purposes, have paperwork available for attendees to take with them, devise a FAQ sheet; ads can be placed in The Round Up, Central Oregonian, FaceBook blasts, the District's website, reader boards at the school and Parks & Rec District office; to have booths set up at community events with handouts/brochures, upcoming community events include Western Days, 4th of July, Fair, sporting events, PTA meetings; potential locations for public forums are the library, museum, Carey Foster hall; hold meetings midweek and late on Sunday afternoons. It was suggested to approach nay-sayers in addition to supporters.

Discussion took place asking if the District Board made a decision if they will be moving forward to move the boundaries of the District; Mr. Logan stated that no formal recommendation was presented at the board meeting; it was decided that Mr. Looney, Mr. Goodman and Mr. Zelenka will attend the next District Board meeting to present this committee's recommendations of redistricting and how to fund the operations of a new pool. Further discussion took place on the District moving their boundaries and how messaging should take place to advocate for this and to get our community to understand what they will gain by becoming a part of the District. All members of the current pool advisory committee stated that they are willing to help the District advocate for moving their boundaries.

Mr. Keefer stated that the District cannot spend any funds on advocacy, that a PAC should be formed at least six months in advance of an election to be effective, the PAC will need to raise funds which can be spent on advocating for a new pool. Two PACs will need to be formed, one for advocacy of redistricting and one for a new pool.

It was agreed that at the next meeting to have the FAQs ready for the public forums, members of the committee can submit their suggested FAQs to Mr. Garner and he will get to the committee putting together the FAQs. Committee devising FAQs will meet at the Parks & Rec District office on Friday, April 6 at 1:00pm.

It was agreed that at the next meeting to set dates, times and locations of public forums to be held.

It was agreed that after holding the public outreach forums that further discussion can take place about how to raise funds outside of a bond measure to help reduce the bond cost presented on a ballot and the potential of funds that can be raised.

Mr. Garner stated that either this committee or the Citizen's for a New Pool Committee needs to complete a newly devised application for the Parks & Rec Foundation to be their fiscal sponsor, it was decided that Ms. Crawford will complete the application.

NEXT MEETING DATE & ADJOURNMENT: Mr. Looney adjourned the Pool Advisory Board meeting at 3:30pm. Next meeting April 18, 2018, 1:30pm, at Crook County Library, Broughton Room, 175 NW Meadow Lakes Dr, Prineville.